

ECA CONCOCTION III September 27-30, 2007 Berlin



Brussels, 15 October 2007

The European Cocoa Association (ECA) held its **"2007 Concoction III"** event on September 27-30 in Berlin, the rejuvenated German capital, but also a city long associated with cocoa trading and processing.

ECA brought together 170 business leaders and partners from 70 organizations and 11 countries on all continents, representing the global Cocoa chain.

Guests of honour included HE Madame Gosset, Ivory Coast Ambassador to the Benelux and the EU, and Mr Isaac Osei, Chief Executive of the Ghana Cocoa Board.

Mr Paul Naar, Executive Vice-President, CARGILL EMEA and ECA chairman, opened the Symposium and co-chaired it with Robert A. Zehnder, ECA Secretary General. The speakers covered current issues of interest to the global cocoa chain. Namely:

"Corporate Social Responsibility, as applied to the Cocoa chain", with views expressed by:

H.E. Isaac Osei, Chief Executive, GHANA COCOA BOARD

Former Ghana High Commissioner in London on **"The "corporate" Producer viewpoint"**

John Claringbould, Senior Vice President - General Counsel & Secretary, MARS ; Chairman, Global Industries Group (GIG), & Co-chairman, International Cocoa Foundation (ICI) on **"The Industry view and approach"**

Dr Kevin Bales, President, FREE THE SLAVES; Professor of Sociology, Roehampton University, London & Member, Board of Directors, ICI, on CSR **"As seen by an associated NGO"** ,

And **George Jaksch**, Senior Director, Corporate Responsibility & Public Affairs, CHIQUITA EUROPE on **"The other Tropical Commodity Benchmark"**

"Cocoa & Chocolate Industry Global Initiatives"

Several ECA partners reported on recent developments on industry led initiatives:

Peter McAllister, Executive Director, ICI gave an **"International Cocoa Initiative (ICI) Update"**

Jeff Morgan, Director Global Affairs, MARS Inc & GIG coordinator for certification, provided a **"Certification Update"**

While **Bill Guyton**, President, World Cocoa Foundation (WCF) reported on **"WCF & Sustainability"**.

Participants were also given an overview of the interactions between "The Industry, the Regulator & the Consumer":

Dr Torben Erbrath, Lawyer, BDSI: gave an **"Introduction to the Regulation on Nutrition & Health Claims Made on Food"**

Philippe Blanchard, Managing Director, Public Affairs, HILL & KNOWLTON INT. BELGIUM presented **"The Specialist Public Affairs/Lobbyist Viewpoint"**

And Dr Martin Slayne, Director, International Food Safety & Nutrition, PEPSICO INTERNATIONAL, Former EU Commission/DG Sanco official in charge of industrial-environmental contaminants provided an **"Analysis by a Renegade"**.

Last but not least, Jonathan Parkman, Director and Head, Agri Commodity Brokerage, FORTIS addressed the participants on "The impact of Non Commercial Activity on Forward Fixed Price Cover"

Ambassador Gosset addressed the participants on the collaboration to date on cocoa-related matters. She stressed the Ivorian government's commitment to industry & civil-society led initiatives in the field. She thanked ECA for ensuring origin countries such as the Ivory Coast are kept abreast of topical developments.

Mr Paul Naar closed the meetings by highlighting the cocoa chain's achievements in recent years, more specifically at European level, through its representation at the European Cocoa Association. He stressed the importance of linkages between the different stakeholders involved in the chain and the steps that are being taken by the international industry as relates to safety and working conditions at smallholders' level. He expressed his thanks to Robert A. Zehnder, General Secretary of the ECA since its founding, for his dedication and commitment to the cocoa industry over the years.

The full Event also included a varied partner programme, a German evening at the Reichstag, and concluded with the traditional black tie Gala dinner in the Schloß Charlottenburg Orangerie.

Note to the editor

- ECA represents the European cocoa sector and regroups companies from the entire cocoa chain. Members are involved in the cocoa bean trade and processing, in warehousing and in related logistical aspects. Some grind and process cocoa beans into cocoa liquor - out of which cocoa powder and cocoa butter are produced - and some also produce industrial chocolate and/or compounds.

Together, ECA's members represent 2/3 of Europe's cocoa beans grinding, 50 % of Europe's industrial chocolate production and 40 % of the world production of cocoa liquor, butter and powder.

- SELECTED CONCOCTION III PRESENTATIONS & PICTURES OF THE EVENT WILL SHORTLY BE MADE AVAILABLE ON www.eurococoa.com

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